

Theme:

'Pulp, Paper & Packaging- future strategies for driving growth in the circular economy'

Monday
13 October
2025
10:30 AM

Official Opening Ceremony / Ribbon Cutting / VIP Tour

CHIEF GUEST



H.E. Dr. Maria Hanif Al-Qassim
Assistant Undersecretary of the
Policy and Economic Studies
Ministry of Economy and Tourism
United Arab Emirates.

VIP GUEST



Alia Adnan Al-Marri
Project Coordinator
New Economy Department
Ministry of Economy and Tourism
United Arab Emirates.

Session 1 : 11:30 - 13:00

'Driving sustainable growth in GCC Containerboard industry by navigating the new Geopolitical challenges & opportunities'

Opening Remarks:



Aejaaz Ahmed Munshi
Secretary General
DuPAT
General Manager
Star Paper Mill, UAE



Eng. Bandar M. Al Enazi
Executive Vice President – Commercial
Middle East Paper Company - **MEPCO**
Saudi Arabia

"MEPCO Group's Role in Shaping a Sustainable Future for the Paper & Tissue Industry in the Region":



Hamad Abdulla Al Ghurair
VP - Business Development
Al Ghurair Foods
UAE

Legends & Legacies ; the untold story of sand-dunes to corn wet milling plant:



Sami Safran
Group CEO
INNOVEST Saudi Arabia
VP - MAF Manafa Featured Trading Company –
Waste Management
Board Member-
Masirah Holding Paper Industry

'Future investment and growth potential in GCC containerboard industry'



Bernhard Pascher
Containerboard Overseas Coordinator &
Area Sales Manager - Middle East
Heinzel Group
Austria

'Outlook for the Global Containerboard industry: challenges and opportunities for Middle East.' :

Session 2 : 14:00 - 15:30

“Strategic Outlook: Pulp & Fibre Growth in the Middle East”

SPEAKERS



Kashif Amin
Managing Director
Ekman Middle East
UAE



Johan Schirjver
Senior Vice President- Industrial Starch
Al Ghurair-Starch Manufacturing, UAE



Rajasekar Veerichetty
Chief Operating Officer
Al Jawdah Paper Saudi Arabia

Session 3 : 15:30 - 17:00

‘Corrugated Packaging gets smarter, lighter and greener; Sneak peek into the Middle Eastern outlook of the industry’

MODERATOR

SPEAKERS



Narayan M
Founder & CEO
Uma Paper Industry
UAE



Luke Banks
Co-Founder and Managing Director
JL Group LLC-FZ
UAE



Nidhi Jalu
Regional Head
2 Dots International
UAE

Day 2: Tuesday 14 Oct 2025

Session 4 - 11:00 - 12:30

‘Effective strategies for shaping the future of Middle East Tissue industry’

KEYNOTE SPEAKER:



Aejaz Ahmed Munshi
General Manager
Star Paper Mill, UAE

MODERATOR



Mohammad Hudaib
Supply Chain Head
Gulf Manufacturing Co. LLC
UAE

SPEAKERS



‘Energy Efficiency in Tissue Converting: Maflex MERS – A Proven Regenerative Energy System for a Sustainable and Efficient Production Model’:

Andrea Tomei
Area Sales Manager
MAFLEX, Italy



“ANDRITZ combined system to optimize energy efficiency in Tissue Production”

Luca Linari
Managing Director
ANDRITZ
Italy



“Factors Reshaping the Tissue industry in the Region”

Rajamahendiran M.R
Chief Executive
Emirates Industrial
Converting Factory, UAE

Session 5 : 12:30 - 14:00

Next-Gen' Sustainable Packaging; Emerging global trends in 'plastics free' packaging designs & materials, circularity and technology integration'

MODERATOR		SPEAKERS		
				
<p>Kaunain Shahidi Group Procurement Manager ALMARAI UAE</p>		<p>Pradhip Maharaj Head- R&D Packaging IFFCO UAE</p>	<p>Paul Todd Managing Director Green Rock Middle East & Asia Pacific UAE</p>	<p>Bobby Joseph Head – Packaging Development Dabur International LTD. UAE</p>

LUNCH BREAK

Session 6 : 15:00 - 16:30

'Circularity in Action- Unlocking the potential of paper recycling business in Middle East'

MODERATOR		SPEAKERS	
			
<p>Roshan Ray Founder Seed Paper India</p>		<p>Enas Sobhy Ali Head of Corporate Social Responsibility /Envirocare Department Tadweer Waste Treatment LLC UAE</p>	<p>Haydee Heinze National & International Sales Manager In-Line Color Measurement X-Rite Color Measurement In-Line Germany</p>
			
<p>Paresh Karia Senior Director Commercial Bee'ah Group UAE</p>		<p>Dr Mike Cheetham Group Chief Sustainability Officer & Corporate Affairs Hotpack Global UAE</p>	

Special Keynote: 16:30

Advantages of ESG Label:How to recognise your commitment to Environmental, Social and Governance excellence.



Eman Al Madani
Manager – Responsible Business
Dubai Chambers
UAE

Session 7 : 18:30 - 19:30

Special Plenary Session

**‘Make it in the Emirates’
How Paper Industry can drive the
Sustainable economic growth of
‘United Global Emirates’**

OPENING REMARKS



Aejaz Ahmed Munshi
Secretary General
DuPAT
General Manager
Star Paper Mill
UAE



Salahaldin Sharafi
Chairman -Dubai Business Group for
Paper & Tissue
(DuPAT)
Chairman -
Union Paper Mills Branch of
M.A.H.Y Khoory & Co L.L.C UAE

WELCOME REMARKS

CHIEF GUEST AND KEYNOTE ADDRESS:



H.E. Osama Amir Fadhel
Assistant Undersecretary of Industry Accelerators Sector
Ministry of Industry & Advanced Technology
United Arab Emirates

Closing Remarks:



Abdul Jebbar P.B.
CEO and Managing Director
Hotpack Global
UAE

Session 8 : 19:30 - 20.00

**Announcement of the Winners of the ESG Label
from the Paper & Packaging Industry by Dubai Chamber**

**ProPaper Dubai 2025 Awards
Followed by Dinner**