

**PROPAPER** DUBAI CONFERENCE 2025

## Theme:

'Pulp, Paper & Packaging- future strategies for driving growth in the circular economy'

Monday 13 October 2025 10:30 AM

**CHIEF GUEST** 

# Official Opening Ceremony / Ribbon Cutting / VIP Tour



H.E. Dr. Maria Hanif Al-Qassim
Assistant Undersecretary of the
Policy and Economic Studies
Ministry of Economy and Tourism

**United Arab Emirates.** 

**VIP GUEST** 

Alia Adnan Al-Marri
Project Coordinator
New Economy Department
Ministry of Economy and Tourism
United Arab Emirates.

Session 1: 11:30 - 13:00

'Driving sustainable growth in GCC Containerboard industry by navigating the new Geopolitical challenges & opportunities'





Aejaz Ahmed Munshi Secretary General DuPAT General Manager Star Paper Mill, UAE



Eng. Bandar M. Al Enazi
Executive Vice President – Commercial
Middle East Paper Company - MEPCO
Saudi Arabia

"MEPCO Group's Role in Shaping a Sustainable Future for the Paper & Tissue Industry in the Region":



Hamad Abdulla Al Ghurair VP - Business Development Al Ghurair Foods UAE

Legends & Legacies; the untold story of sand-dunes to corn wet milling plant:



Sami Safran
Group CEO
INNOVEST Saudi Arabia
VP - MAF Manafa Featured Trading Company Waste Management
Board MemberMasirah Holding Paper Industry

'Future investment and growth potential in GCC containerboard industry'



Bernhard Pascher
Containerboard Overseas Coordinator &
Area Sales Manager - Middle East
Heinzel Group
Austria

'Outlook for the Global Containerboard industry: challenges and opportunities for Middle East.': Session 2:14:00 - 15:30

"Strategic Outlook: Pulp & Fibre Growth in the Middle East"

#### **SPEAKERS**



Kashif Amin
Managing Director
Ekman Middle East
UAE



Johan Schirjver
Senior Vice President- Industrial Starch
Al Ghurair-Starch Manufacturing, UAE



Rajasekar Veerichetty
Chief Operating Officer
Al Jawdah Paper Saudi Arabia

Session 3:15:30 - 17:00

'Corrugated Packaging gets smarter, lighter and greener; Sneak peek into the Middle Eastern outlook of the industry'

## MODERATOR

#### **SPEAKERS**



Narayan M
Founder & CEO
Uma Paper Industry
UAE



Luke Banks
Co-Founder and Managing Director
JL Group LLC-FZ
UAE



Nidhi Jalu Regional Head 2 Dots International UAE

# Day 2: Tuesday 14 Oct 2025

Session 4 - 11:00 - 12:30

'Effective strategies for shaping the future of Middle East Tissue industry'

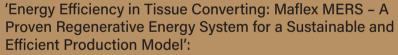
### **KEYNOTE SPEAKER:**



Aejaz Ahmed Munshi General Manager Star Paper Mill, UAE

## MODERATOR

## SPEAKERS





Andrea Tomei Area Sales Manager MAFLEX, Italy



"ANDRITZ combined system to optimize energy efficiency in Tissue Production"

Luca Linari
Managing Director
ANDRITZ
Italy



Mohammad Hudaib
Supply Chain Head
Gulf Manufacturing Co. LLC
UAE



"Factors Reshaping the Tissue industry in the Region"

Rajamahendiran M.R
Chief Executive
Emirates Industrial
Converting Factory, UAE

### Session 5:12:30 - 14:00

Next-Gen' Sustainable Packaging; Emerging global trends in 'plastics free' packaging designs & materials, circularity and technology integration'

#### MODERATOR



Kaunain Shahidi Group Procurement Manager ALMARAI UAE

### **SPEAKERS**



Pradhip Maharaj Head- R&D Packaging IFFCO UAE



Paul Todd

Managing Director

Green Rock Middle East &

Asia Pacific

UAE



Boby Joseph
Head – Packaging Developnment
Dabur International LTD.
UAE

LUNCH BREAK ———

Session 6: 15:00 - 16:30

'Circularity in Action- Unlocking the potential of paper recycling business in Middle East.'

#### MODERATOR



Roshan Ray Founder Seed Paper India

#### **SPEAKERS**



Enas Sobhy Ali
Head of Corporate Social Responsibility
/Envirocare Department
Tadweer Waste Treatment LLC



Paresh Karia
Senior Director Commercial
Bee'ah Group
UAE



Haydee Heinze
National & International Sales Manager
In-Line Color Measurement
X-Rite Color Measurement In-Line
Germany



Dr Mike Cheetham
Group Chief Sustainability Officer &
Corporate Affairs
Hotpack Global
UAE

Special Keynote: 16:30

Advantages of ESG Label: How to recognise your commitment to Environmental, Social and Governance excellence.



Eman Al Madani Manager – Responsible Business Dubai Chambers UAE

Session 7:18:30 - 19:30

# **Special Plenary Session**

'Make it in the Emirates'
How Paper Industry can drive the
Sustainable economic growth of
'United Global Emirates'

**OPENING REMARKS** 

## **WELCOME REMARKS**



Aejaz Ahmed Munshi Secretary General DuPAT General Manager Star Paper Mill UAE



Salahaldin Sharafi
Chairman -Dubai Business Group for Paper & Tissue
(DuPAT)
Chairman Union Paper Mills Branch of M.A.H.Y Khoory & Co L.L.C UAE

## **CHIEF GUEST AND KEYNOTE ADDRESS:**



H.E. Osama Amir Fadhel
Assistant Undersecretary of Industry Accelerators Sector
Ministry of Industry & Advanced Technology
United Arab Emirates

# **Closing Remarks:**



Abdul Jebbar P.B.
CEO and Managing Director
Hotpack Global
UAE

Session 8: 19:30 - 20.00

Announcement of the Winners of the ESG Label from the Paper & Packaging Industry by Dubai Chamber

ProPaper Dubai 2025 Awards Followed by Dinner