



# PROPAPER DUBAI 2025 EXPO FORUM

13 - 14 OCT 2025

Festival Arena, Dubai Festival City



## DRAFT CONFERENCE AGENDA

### Theme:

**“Pulp, Paper & Packaging- future strategies for driving growth in the circular economy’**

**Conference Chair: *Atul Kaul, Chief Commercial Officer, Arab Paper Manufacturing Co., Saudi Arabia***

### **Day 1: Monday, 13 Oct 2025**

**10:30 AM: Official Opening Ceremony**

### **Session 1 : 11:30 - 13:00**

**‘Driving sustainable growth in GCC Containerboard industry by navigating the new Geopolitical challenges & opportunities’**

- **Opening Remarks & Theme Presentation: *Atul Kaul, Chief Commercial Officer, Arab Paper Manufacturing Co., Saudi Arabia***

***Special Keynote Address: ‘ Future investment and growth potential in GCC containerboard industry’***

*Lunch Break*

**“PULP WEEK MIDDLE EAST”**

## Sponsored by EKMAN

### Session 2: 14:00 - 15:30

'Future of Pulp and Fibre business; Green roadmap for investment, innovation, and growth opportunities'

### Session 3 : 15:30 - 17:00

'Corrugated Packaging gets smarter, lighter and greener; Sneak peek into the Middle Eastern outlook of the industry'

### **Day 2: Tuesday, 14 Oct 2025**

### Session 4 - 11:00 - 12:30

'Effective strategies for shaping the future of Middle East Tissue industry'

### Session 5: 12:30 – 14:00

' 'NEXT- Gen' Sustainable Packaging; Emerging global trends in 'plastics free' packaging designs & materials, circularity and technology integration'

*Lunch Break*

### Session 6: 15:00 – 16:30

'Circularity in Action- Unlocking the potential of paper recycling business in Middle East.'

### Session 7: 18:30 – 19 :30

'Make it in the Emirates'- How Paper Industry can drive the Sustainable economic growth of 'United Global Emirates'

### Session 8: 19:30 – 20:00

**PROPAPER DUBAI 2025 Awards**

Followed by Dinner & Cocktails

Day Ends at **21:30**

\*\*\*Draft program, subject to change\*\*\*