

# UNfolding UNlimited Business Opportunities

in Paper, Paperboard, Packaging  
& Hygiene Tissue Industry



**12-14 SEPT 2023**  
Festival Arena,  
Festival City, Dubai  
[propaperdubai.com](http://propaperdubai.com)

**POST  
SHOW  
REPORT  
2023**



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HYGIENE TISSUE INDUSTRY

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## FACT SHEET

Exhibition Name :	<b>ProPaper Dubai 2023</b>
Description :	Professional Trade Fair, Conference, Awards & Gala Dinner For Paper, Paperboard, packaging, Corrugation, & Hygiene Tissue Industry
Days / Dates :	Tuesday – Thursday / 12th – 14nd September 2023
Venue :	Festival Arena, Festival City, Dubai
Opening Time :	10 am to 6 pm
Admission Policy :	Trade buyers with prior registrations and business visitors
Number of Exhibitors :	138
Number of Buyers :	567
Number of B2B meetings :	3162
Number of Countries Exhibited :	17
Total Number of Visitors :	9081
Country of Origin of Visitors :	66





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## PROPAPER DUBAI EXPO FORUM AGENDA

### CONFERENCE CHAIR

**ATUL KAUL**

Chief Commercial Officer

**ALWARAQ - ARAB PAPER MANUFACTURING COMPANY**  
SAUDI ARABIA



### DAY 1 Tuesday, 12 Sept 2023

#### SESSION 1:1

12: 00 PM

#### TOPICS

#### THE FUTURE OF CONTAINERBOARD- A GCC MILL'S VIEWPOINT

Keynote Speaker

**Sami Safran**

Group President,  
Middle East Paper Company (MEPCO), Saudi Arabia

#### SESSION 1:2

15: 00 PM

#### TOPICS

#### PULP AND RECOVERED FIBRE; THE ROAD AHEAD

Keynote Speaker

**Abdullah Al-Arfaj**

Executive Director,  
Arab Recycling Company, Saudi Arabia

### DAY 2 Wednesday, 13 SEPT 2023

#### SESSION 2:1

15: 00 PM

#### TOPICS

#### POST COVID BUSINESS OPPORTUNITIES IN TISSUE & HYGIENE INDUSTRY

Keynote Speaker

**Aejaz Ahmed Munshi**

General Manager,  
Star Paper Mill

#### SESSION 2:2

17: 00 PM

#### TOPICS

#### SUSTAINABLE PAPER PACKAGING; SHAPING THE FUTURE- GLOBAL TREND SETTERS

Keynote Speaker

**Atul Kaul**

Chief Commercial Officer

Alwaraq - Arab Paper Manufacturing Company, Saudi Arabia

**Panelists:**

**Shubham Agarwal**

Director, Baba Cups

### 19:00 PM PROPAPER DUBAI 2023 AWARDS & DINNER







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Federation of Corrugated  
Box Manufacturers



Indian Pulp & Paper Technical Association



PAPER INDUSTRY  
TECHNICAL ASSOCIATION, UK



## PROPAPER DUBAI AWARDS



### LIFE TIME ACHIEVEMENT AWARD

**Sami Safran**

Middle East Paper Company (MEPCO) , Saudi Arabia

### BEST INNOVATOR AWARD

Ecosure Pulp molding Technologies Ltd

### EXCELLENCE AWARD

Shree Laxmi Glass Tech – Gaukriti

### SUSTAINABILITY MASTER AWARD

Paper Manufacturing Company - Waraq

### RISING ENTREPRENEUR

**Saloni Sharma**

Executive Director, Saloni Paper Machines Pvt Ltd



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VISITORS' COUNTRY OF ORIGIN





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## TOP EXHIBITORS







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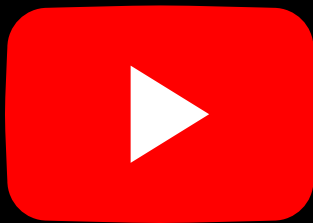
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## Testimonials



YouTube

<https://www.youtube.com/watch?v=QVhR2RLqblk&t=2s>

<https://www.youtube.com/watch?v=pMRoCRPqQvQ&t=3s>

<https://www.youtube.com/watch?v=4byV1a1FnMk>

<https://www.youtube.com/watch?v=p-3-SbBAYEM>

<https://www.youtube.com/watch?v=nW6s1VuZ7ec&t=1s>

## B2B Buyers / Meetings





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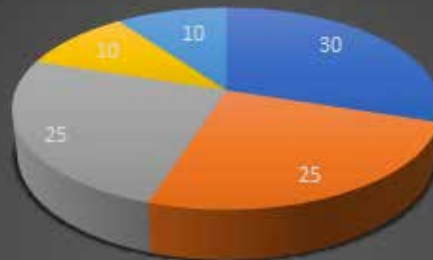


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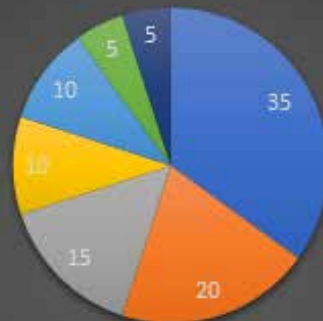
## Visitor Analysis

### COUNTRY OF ORIGIN



- United Arab Emirates
- Middle East - Saudi Arabia, Oman, Bahrain, Qatar, Iran
- Kenya, Nigeria, Jordan, Egypt, South Africa, Ghana, Tanzania
- Asia
- Others

### Sector of Interest



- Paper & Tissue
- Paperboard & Packaging, Brown Paper
- Machinery & Technology
- Printing, chemicals
- Converting & Recycling
- Retail & trading
- Others





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## PROPAPER DUBAI NEWS COVERAGE LINKS



### Gulf Sees Containerboard Growth, Unites Against Dumping

The paper containerboard segment in the Gulf region has been growing between 3 to 4%, above the global average of 2.5%.



### Regional containerboard segment growing above global average at 3-4 per cent

Commodity industry in the region is also subject to technicalities like supply and demand, performance etc.



### Share of paper packaging rise in \$74bn MEA packaging market

The share of paper packaging in the estimated \$74 billion overall packaging market in the Middle East...



### Share of paper packaging rise in \$73.5b MEA market

The share of paper packaging in the estimated \$74 billion overall packaging market in the Middle East and Africa...



### E-commerce to fuel paper packaging market

The share of paper packaging in the estimated \$74bn overall packaging market in the Middle East and Africa (MEA)



### THE GROWTH OF PAPER PACKAGING IN THE MIDDLE EAST AND AFRICA

The paper packaging industry in the Middle East and Africa (MEA)

For Complete Media Coverage

<https://propaperdubai.com/media/>



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## PROPAPER DUBAI NEWS COVERAGE LINKS



### PRESSR: Regional containerboard segment growing above global average

Call to participate in GCC Containerboard Index for market clarity



### Indian exports to GCC rise 44% to \$43.9bn in FY 2021-22: FIEO

FIEO officials said paper and allied products exports to the GCC touched ...



### UAE's packaging industry set to hit \$5.4bln by 2027

Propaper 2022 is taking place in a growth context for the paper industry in MEA ...



### Indian exports to GCC grow by 44pc to \$43.9bn

Indian exports to GCC grew by 44% in FY2021-22 to \$43.9 billion compared...



### Share of paper packaging rise in US\$73.5 billion MEA packaging market

Industry experts participating at the upcoming leading B2B exhibition.



### Regional containerboard segment growing above global average at 3-4%

The paper containerboard segment in the region has been growing

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## MEDIA COVERAGE

PUBLICATIONS	ARTICLES
KHALEEJ TIMES	UAE's packaging industry set to hit Dh 20b by 2027
MEPRINTER:	Gulf Sees Containerboard Growth, Unites Against Dumping
ZAWYA:	Gulf Sees Containerboard Growth, Unites Against Dumping
PAPERDESK:	Regional containerboard segment growing above global average at 3-4 per cent
GLOBAL SUPPLY CHAIN:	Regional containerboard segment growing above global average at 3-4 per cent
PAPER MARKET:	Regional containerboard segment growing above global average at 3-4 per cent
TIMES OF OMAN:	Regional containerboard segment growing above global average at 3-4%
TRADING VIEW:	PRESSR: Regional containerboard segment growing above global average at 3-4 per cent
TRADE ARABIA :	Share of paper packaging rise in \$74bn MEA packaging market
GDN ONLINE :	Share of paper packaging rise in \$74bn MEA packaging market
HASHTAG DUBAI :	Share of paper packaging rise in US\$73.5 billion MEA packaging market
MY DUBAI NEWS :	Share of paper packaging rise in US\$73.5 billion MEA packaging market
MENAFN :	Share Of Paper Packaging Rise In \$73.5B Mea Market
NAFEZA 2WORLD :	E-commerce to fuel aper packaging market growth in MEA
UAENEWS4U :	Global trend setters in innovative packaging & hygiene solutions are on display
OUTLOOK :	India's Exports To GCC Countries Grew By 44% In 2021-22: FIEO
GULF TODAY :	UAE leads in Indian exports to GCC with 68% growth at \$28 billion
TRADE ARABIA :	Indian exports to GCC grow by 44pc to \$43.9bn

For Complete Media Coverage

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