FIEO/MRD/6()/2024-25 08May 2024

**Dear Member(s),**

**Participation in SUPER SOURCING DUBAI, UAE**

**(Highly Subsidized Participation Charges)**

We are pleased to inform you that FIEO is organizing participation of Indian companies in the "**Super Sourcing Dubai”** to be held as per the following schedule:

**Event Dates : 17 – 19 September, 2024** (Tuesday to Thursday)

**Venue : Festival Arena, Dubai Festival City, Dubai, UAE**

**Timings : 10 am to 6 pm (Local UAE Time)**

India and UAE have strong and deep-rooted historical ties that stretch across economic and cultural spectrums. The bilateral trade between India and UAE has grown strongly over the years reaching USD 84.5 Billion in FY 2023-2024. India’s exports to the country have grown remarkably to reach USD 35.63 Billion in 2023-2024 showing over 12% growth.

In addition, the signing of landmark Comprehensive Economic Partnership Agreement (CEPA) recently between India and the United Arab Emirates (UAE) is a major boost to bilateral relations and economic cooperation between the two nations and is further expected to benefit the trade relations between the two countries immensely.

**THE EVENT:**

The **SUPER SOURCING DUBAI** is an exclusive stage set for Indian Exporters to get connected with the multi sector decision-makers in the Printing, Stationary, Packaging, Paper Buying Agents & Importers in the Middle East, GCC and African Region. Procurement managers and suppliers will get to interact with Indian exporters and will enable them to strike bulk deals to ensure seamless operations. It’s a win-win situation for all stakeholders in the sourcing business for the entire retail value chain.

The last edition of the show had around 140+ exhibitors from 17 countries & over 9000 trade visitors from 60+ countries.

**EXHIBIT SECTORS:**

* Paper & Tissue
* Converting Machines for Tissue & Paper
* Raw Materials, Chemicals & Additives
* Packaging
* Technology & Services
* Printing
* Stationary
* E Commerce Companies
* Franchise Owners and Private Labeling

**VISITORS PROFILE:**

* Purchase Managers
* Distributors
* Importers
* Manufacturers
* Industry Association & Academicians
* Investors & Promoters
* Retailers
* E-Commerce Companies
* Procurement Officials
* Technology Solution Providers

**PARTICIPATION CHARGES:**

Highly subisidised participation charges are:

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| --- |
| **FIEO Members: 9 Sqm booth @ 2,00,000/- INR \***  **FIEO Non-Members: 9 Sqm booth @ 2,10,000/- INR \***  **INR 10,000 Extra for Two Side open Corner Booth** |
| Participation Fees includes Standard built up stall having Elevated Fascia Branding with Company Name, One Table, Two Chairs, 2 Spotlights, One Power Socket, One Dustbin, Floor Carpet |
| Note: This fee does not include sending display material, any additional fixtures & furniture in the booth. These are to be borne by the companies. |

**VISA:**

FIEO will issue the visa recommendation letter to the participants. (Only 2 persons per company)

**PAYMENT & REFUND POLICY:**

The participation charges are non-refundable in any case.

Interested members are requested to kindly send us their confirmation as per the Registration Form enclosed along with the participation fee (Non-Refundable). The payment may be made by **RTGS** in the name of Federation of Indian Export Organisations **latest by 04th July, 2024.** It may be informed that we have limited stalls and preference will be given on the basis of **first-cum-first- served basis** and on receipt of full participation fee. **FIEO reserves the right to select the participants. Interested companies can also remit the participation fee online by clicking on the following link:** [www.fieo.org](http://www.fieo.org/)

**Details for RTGS/NEFT Payment: HDFC Bank**

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| --- | --- | --- | --- |
| Bank Name |  | HDFC Bank Ltd. |  |
| Bank Address |  | C-17, Anand Niketan, New Delhi-110021 |  |
| Bank A/c |  | FIEO |  |
| Account No. |  | 50100330645443 |  |
| MICR Code |  | 110240054 |  |
| IFSC |  | HDFC0000336 |  |

In case of any further details/queries, you may contact FIEO at 011-46042157/+91-8586848676 or by e-mail at [ashishjain@fieo.org](mailto:ashishjain@fieo.org); [nishantkatyayan@fieo.org](mailto:nishantkatyayan@fieo.org).

With regards,

Yours Sincerely,

**Dr. Ajay Sahai**